

Better is Transparent: Supporting a National Label for GMOs



Labeling products made with genetically modified organisms (GMOs) is an important issue in the U.S. food industry today. WhiteWave strongly supports transparency in labeling and people's right to know what's in the food and beverages they eat and drink, so we support a national U.S. standard for GMO labeling that provides consistency for consumers and avoids the potential for 50 different standards in 50 states.

Our Silk and So Delicious brands' entire plant-based portfolios are either enrolled in or verified by the Non-GMO Project Verification Program, along with several of our Vega products. Our Horizon, Wallaby and Earthbound Farm products are certified organic and "made with organic." This assures people that our products are regulated by the USDA's National Organic Program (NOP), which prohibits the use of GMOs. Alpro's products are certified by an independent auditor to ensure compliance with Europe's ProTerra standards for GMO testing.

We're proud of the work we've done to advocate for GMO labeling and look forward to continuing to build on our heritage of supporting transparency in food labeling.