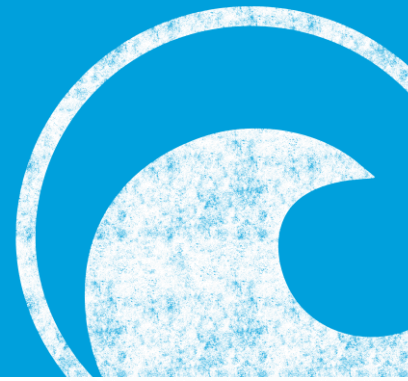


Building a Better Future

One Label at a Time



At WhiteWave, we are building the future we want for ourselves, our families, our communities and our planet. We are driven by simplicity and transparency. Clear labels and easy-to-pronounce ingredients are a fundamental part of the decisions we make every day. We are constantly aiming to improve.

With this in mind, we have joined more than 45 other member companies currently using the How2Recycle label to ensure that people receive clear instructions on how to recycle or discard packaging materials in the U.S.

How2Recycle is a project founded by the Sustainable Packaging Coalition®, which itself was created by GreenBlue, an environmental nonprofit dedicated to the sustainable use of materials in society. This membership-based group brings together business, educational institutions, and government agencies to collectively broaden the understanding of packaging sustainability and develop meaningful improvements for packaging solutions.

WhiteWave's membership in How2Recycle is further proof of our commitment to promoting recycling on a larger scale. We are constantly looking for ways to broaden our commitment to improve sustainability, and the How2Recycle Label helps ensure all packaging components are properly disposed of and further reduce the environmental impact of our products.