



Popular Documentary, Gmo Omg, Wins Best Documentary At 2014 Environmental Media Awards

Broomfield, Colo. (October 20, 2014) – Silk,[®] the brand known for its best-selling soymilk, almondmilk and coconutmilk, and Horizon,[®] the leading national organic dairy brand, would like to congratulate filmmakers Joshua Kunau and Jeremy Seifert on the recent award for their documentary GMO OMG at the 2014 Environmental Media Awards. GMO OMG won the Best Documentary category at the awards event, which took place on October 18 in Los Angeles and was presented by the Environmental Media Association (EMA).

The film, supported by Silk and Horizon, explores how genetically modified organisms (GMOs) may impact our health, our planet and our freedom to choose what's in the food we eat. It traces filmmaker Jeremy Siefert's journey as a concerned father from Haiti to Norway to Paris in search of the truth about GMOs.

"Our heartfelt congratulations go out to Josh, Jeremy and the entire GMO OMG crew for this nomination," said Mike Ferry, President of Horizon. "Silk and Horizon are proud to support GMO OMG as a way to continue to highlight the need for mandatory national GMO labeling and the right for people to know what's in the food and beverages they eat and drink."

In addition to its recognition at the EMA Awards, GMO OMG received the Audience Choice Award at the 2013 Yale Environmental Film Festival and the award for Best Documentary at this year's Berkshire Film Festival.

WhiteWave Foods, parent company of Silk and Horizon, supports a national standard for labeling because the company believes that consumers everywhere, in all 50 states, have the same right to know what's in their food. A national standard for GMO labeling would provide consistency for consumers and avoid the potential for 50 different standards in 50 different states.

During the past three years, WhiteWave, Silk and Horizon have given more than \$1 million to support the non-GMO movement. Additionally, Silk and Horizon use two national labels that regulate the use of GMOs. Silk's entire plant-based beverage portfolio is either enrolled in or verified by the Non-GMO Project. Horizon products are organic, and the National Organic Program (NOP) prohibits the use of GMOs within

organic food production. People know the certified organic label means their food is produced without the use of GMOs. Products labeled as “made with organic” are also regulated by the NOP and certified by an independent, third party certifier

To learn more about the film, view a trailer or purchase the film, please visit <http://www.gmofilm.com/>.

ABOUT THE WHITEWAVE FOODS COMPANY

The WhiteWave Foods Company is a leading consumer packaged food and beverage company that manufactures, markets, distributes, and sells branded plant-based foods and beverages, coffee creamers and beverages, premium dairy products and organic produce throughout North America and Europe. The Company is focused on providing consumers with innovative, great-tasting food and beverage choices that meet their increasing desires for nutritious, flavorful, convenient, and responsibly-produced products. The Company’s widely-recognized, leading brands distributed in North America include Silk® plant-based foods and beverages, International Delight® and LAND O LAKES®* coffee creamers and beverages, Horizon Organic® premium dairy products and Earthbound Farm® certified organic salads, fruits and vegetables. Its popular European brands of plant-based foods and beverages include Alpro® and Provamel®. To learn more about WhiteWave, visit www.whitewave.com; and for more information about Earthbound Farm, visit www.ebfarm.com.

*The LAND O LAKES brand is owned by Land O’Lakes, Inc. and is used by license.

ABOUT SILK

Since the beginning, Silk® has been determined to make the world a healthier place. As the leading plant-based beverage company in North America we create and sell a variety of wholesome dairy alternatives, including soymilk, almondmilk, coconutmilk, cashewmilk, blends and creamers. We believe the best foods start with ingredients that are responsibly grown and stay as close to nature as possible. That’s why every Silk product is enrolled in or verified by the Non-GMO Project’s Product Verification Program.