



Silk® Expands New Cashewmilk Line

Silk Releases Chocolate and Vanilla Varieties

BROOMFIELD, Colo., April 9, 2015 - Silk® Cashewmilk is the newest beverage to join the extensive Silk line-up of plant-based offerings, and with the addition of new Silk Chocolate Cashewmilk and Silk Vanilla Cashewmilk, there are even more delicious options available. Cashewmilk is a cashew-based beverage free of cholesterol, lactose, dairy, soy and gluten. With its smooth, creamy and mild taste, Silk Cashewmilk provides a new plant-based beverage alternative for consumers, with an even creamier flavor profile. Flavors include:

- Silk Original Cashewmilk: 60 calories per 8 oz serving
- Silk Unsweetened Cashewmilk: 25 calories per 8 oz serving
- Silk Vanilla Cashewmilk: 80 calories per 8 oz serving
- Silk Chocolate Cashewmilk: 90 calories per 8 oz serving

As North America's No. 1 plant-based beverage brand, Silk has long been known for its delicious soy, almond and coconut beverages. Silk Cashewmilk represents the release of the first cashewmilk in the refrigerated case and is a continuation of the brand's commitment to bring a variety of nutritious and delicious plant-based products to consumers, as well as its innovation in the dairy alternative category.

"Silk Cashewmilk has gained the fastest distribution of any new product in Silk history, proving that consumers continue to seek plant-based beverage options," said Craig Shiesley, the brand's President. "Silk Cashewmilk provides another alternative to dairy milk and offers a smooth, creamy taste combined with the calcium and vitamin D consumers are looking for today."

Silk Cashewmilk is verified by The Non-GMO Project, which is the only organization providing independent, third-party verification and non-GMO guidance for products in the U.S. and Canada. Every product Silk offers is enrolled in or verified by the Non-GMO Project, which means a third party verifies the testing and GMO controls.

Silk Cashewmilk is available in half-gallon sizes at a suggested retail price of \$3.49. Original and Unsweetened Cashewmilk are available in grocery stores nationwide now. Chocolate Cashewmilk and Vanilla Cashewmilk are available now at select retailers and will be available nationwide this summer.

ABOUT SILK

Silk was founded in 1996 on a promise to make the world a healthier place. As a steward of the environment, we believe that plant-based foods are the best way to nourish people and the planet. Today we offer a broad portfolio of nutritious, great-tasting plant-based options, including soymilk, almondmilk, coconutmilk and soy yogurt. Silk's entire plant-based portfolio is enrolled in or verified by the Non-GMO Project, and Silk continues to offer three core organic products including Original, Vanilla and Unsweetened. As a brand committed to environmental sustainability, Silk conducted two studies—a "life cycle assessment" and a "water footprint assessment"—comparing the environmental impact of a half-gallon of Silk Original soymilk, almondmilk and coconutmilk to a typical half-gallon of conventional U.S. dairy milk. On average, producing a half-gallon of Silk Original requires less water and generates fewer greenhouse gases than a half-gallon of conventional U.S. dairy milk. In 2014, we were able to offset 100 percent of our manufacturing water footprint with water restoration certificates. For more information, visit Silk.com.

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