



## Silk® Introduces Nutchello™, a Craveable New Break Time Beverage

**Launch Will Feature New Recipes From Culinary Tastemaker and Best-Selling Author Katie Lee**

**BROOMFIELD, Colo., Feb. 24, 2016** - There's a new way to savor break time, whether it's morning, midafternoon, or night. Introducing Nutchello™: a deliciously smart beverage from Silk® that contains 90 calories or less per serving. Nutchello's distinctive blends of nut flavors provide a deliciously satisfying taste experience. Three flavors are now available:

- **Caramel Almond Cashew** provides luscious notes of caramel blended with toasted almonds and creamy cashews.
- **Dark Chocolate Walnut** offers a combination of decadent dark chocolate paired with the taste of roasted walnuts.
- **Toasted Coconut Cashew** provides a lightly sweet taste of toasted coconut combined with the creaminess of cashews.

And because it's from Silk, Nutchello is free of dairy, artificial flavors or colors, and high-fructose corn syrup. "At Silk, we're passionate about building a better future through plant-based foods and beverages," said Rebekah Lyle, Director of Marketing, Silk Plant-Based Foods & Beverages. "We are proud to bring a delightful new plant-based option to the market for those seeking a delicious break in their day."

To celebrate the launch, Silk is partnering with culinary tastemaker and best-selling author Katie Lee to create cocktail recipes for a *different* kind of pick-me-up—after work, of course. Tapping into her vast repertoire of culinary creativity, Katie crafted six cocktail recipes using Nutchello as a base:

- Nutty Caramel Banana Daiquiri
- Spiked Caramel Almond Chai Tea Latte
- Dark Chocolate Raspberry Kiss
- Frozen Dark Chocolate Mocha Margarita
- Toasted Coconut Martini
- Toasted Coconut Cashew Refresher

Katie Lee will officially unveil the cocktails with Nutchello at the Food Network & Cooking Channel South Beach Wine & Food Festival presented by FOOD & WINE on Saturday, February 27, 2016 at the Goya Foods Grand Tasting Village featuring MasterCard Grand Tasting Tents & KitchenAid® Culinary Demonstrations. Nutchello will be at the festival all weekend, offering attendees a first taste of the new Nutchello beverage.

Nutchello will be available at grocery stores nationwide in early 2016 for a suggested retail price of \$4.49. Find Nutchello in the refrigerated aisle near other Silk products, which include Almondmilk, Cashewmilk, Coconutmilk, Soymilk, dairy-free creamers and yogurt alternatives. To view Katie Lee's cocktail recipes, visit Nutchello.com, or engage with Silk on Facebook (Facebook.com/Silk).

## **ABOUT SILK**

Silk was founded in 1996 on a promise to make the world a healthier place. As a steward of the environment, we believe that plant-based foods are the best way to nourish people and the planet. Today we offer a broad portfolio of nutritious, great-tasting plant-based options, including soymilk, almondmilk, cashewmilk, coconutmilk and dairy-free yogurt alternatives. Silk's entire plant-based portfolio is enrolled in or verified by the Non-GMO Project, and Silk continues to offer three core organic products including Original, Vanilla and Unsweetened. In 2014, we were able to offset 100 percent of our manufacturing water footprint with water restoration certificates. For more information, visit [Silk.com](http://Silk.com).

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