



WHITEWAVE FOODS ANNOUNCES THIRD QUARTER 2016 FORM 10-Q FILING DATE

DENVER, Colo. – October 13, 2016 – The WhiteWave Foods Company (NYSE: WWAV) today announced that it expects to file its Form 10-Q for the quarter ended September 30, 2016 with the Securities and Exchange Commission on or about November 9, 2016. Information regarding the company's third quarter 2016 results will be contained in the Form 10-Q. WhiteWave will not host a conference call due to its planned merger with Danone S.A.

About the WhiteWave Foods Company

The WhiteWave Foods Company is a leading consumer packaged food and beverage company that manufactures, markets and sells branded plant-based foods and beverages, coffee creamers and beverages, premium dairy products and organic produce. It sells products primarily in North America, Europe and through a joint venture in China. WhiteWave is focused on providing consumers with innovative, great-tasting food and beverage choices that meet their increasing desires for nutritious, flavorful, convenient, and responsibly-produced products. The Company's widely-recognized, leading brands distributed in North America include Silk®, So Delicious® and Vega™ plant-based foods and beverages, International Delight® and LAND O LAKES®* coffee creamers and beverages, Horizon Organic® and Wallaby Organic® premium dairy products and Earthbound Farm® organic salads, fruits and vegetables. Its popular plant-based foods and beverages brands in Europe include Alpro® and Provamel®. To learn more about WhiteWave, visit www.whitewave.com.

*The LAND O LAKES brand is owned by Land O'Lakes, Inc. and is used by license.

CONTACT

Investor Relations:

The WhiteWave Foods Company
Dave Oldani
+1 (303) 635-4747

Media:

The WhiteWave Foods Company
Molly Keveney
+1 (303) 635-4529