



**WHITEWAVE FOODS ANNOUNCES UPCOMING SECOND QUARTER 2016
EARNINGS RELEASE DATE**

DENVER, Colo. – July 12, 2016 – The WhiteWave Foods Company (NYSE: WWAV) today announced it will host a live webcast presentation of its second quarter 2016 earnings results on Tuesday, August 9, 2016 at 10 a.m. Eastern time. Management will discuss second quarter results and other business related matters, and provide an update on its outlook for the year.

A press release detailing WhiteWave's second quarter 2016 earnings results will be distributed prior to the webcast on Tuesday, August 9, 2016. The press release, along with a slide presentation will also be available on our website and accompany the webcast.

The webcast will be accessible by visiting www.whitewave.com/investors and a replay will be available for approximately 45 days following the event.

ABOUT THE WHITEWAVE FOODS COMPANY

The WhiteWave Foods Company is a leading consumer packaged food and beverage company that manufactures, markets and sells branded plant-based foods and beverages, coffee creamers and beverages, premium dairy products and organic produce. It sells products primarily in North America, Europe and through a joint venture in China. WhiteWave is focused on providing consumers with innovative, great-tasting food and beverage choices that meet their increasing desires for nutritious, flavorful, convenient, and responsibly-produced products. The Company's widely-recognized, leading brands distributed in North America include Silk®, So Delicious® and Vega™ plant-based foods and beverages, International Delight® and LAND O LAKES®* coffee creamers and beverages, Horizon Organic® and Wallaby Organic® premium dairy products and Earthbound Farm® organic salads, fruits and vegetables. Its popular plant-based foods and beverages brands in Europe include Alpro® and Provamel®. To learn more about WhiteWave, visit www.whitewave.com.

*The LAND O LAKES brand is owned by Land O'Lakes, Inc. and is used by license.

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