



WhiteWave Foods Announces Upcoming Webcast of Fourth Quarter and Full Year 2014 Earnings Conference Call

DENVER, Jan. 29, 2015 - The WhiteWave Foods Company(NYSE:WWAV) today announced it will host a live webcast presentation of its fourth quarter and full year 2014 earnings conference call on Thursday, February 12, 2015 at 10:30 a.m. Eastern time. Management will discuss fourth quarter and full year 2014 results, provide its outlook for 2015 and respond to questions.

A press release detailing WhiteWave's fourth quarter and full year 2014 results will be distributed prior to the webcast on Thursday, February 12, 2015. The press release, along with a slide presentation and schedule reconciling GAAP to non-GAAP financial information, will also be available on our website and accompany the webcast.

The webcast will be accessible by visiting www.whitewave.com/investors and a replay will be available for approximately 45 days following the event.

ABOUT THE WHITEWAVE FOODS COMPANY

The WhiteWave Foods Company is a leading consumer packaged food and beverage company that manufactures, markets, distributes, and sells branded plant-based foods and beverages, coffee creamers and beverages, premium dairy products and organic produce throughout North America and Europe. The Company also holds a 49% ownership interest in a joint venture that manufactures, markets, distributes, and sells branded plant-based beverages in China. WhiteWave is focused on providing consumers with innovative, great-tasting food and beverage choices that meet their increasing desires for nutritious, flavorful, convenient, and responsibly-produced products. The Company's widely-recognized, leading brands distributed in North America include Silk® and So Delicious® plant-based foods and beverages, International Delight® and LAND O LAKES®* coffee creamers and beverages, Horizon Organic® premium dairy products and Earthbound Farm® certified organic salads, fruits and vegetables. Its popular plant-based foods and beverages brands in Europe include Alpro® and Provamel®, and its plant-based beverages in China are sold under the Silk® ZhiPuMoFang brand. To learn more about WhiteWave, visit www.whitewave.com; and for more information about Earthbound Farm, visit www.ebfarm.com.

*The LAND O LAKES brand is owned by Land O'Lakes, Inc. and is used by license.

CONTACT: Investor Relations:

The WhiteWave Foods Company
Dave Oldani
+1 (303) 635-4747

Media:
The WhiteWave Foods Company
Molly Keveney
+1 (303) 635-4529