

Dunkin' Donuts Debuts Three New In-Home Coffee Creamer Flavors

WhiteWave Foods partnership expands with addition of flavored coffee creamer line

CANTON, Mass Feb. 25, 2015-- Dunkin' Donuts, America's all-day, everyday stop for coffee and baked goods, and WhiteWave Foods (NYSE:WWAV) ("WhiteWave"), a leading consumer packaged food and beverage company in North America, today announced three new flavored at-home Dunkin' Donuts Coffee Creamers. The new flavors include Vanilla, Hazelnut and Caramel, and all are now available in the refrigerated section at select grocery outlets and club stores nationwide.

Dunkin' Donuts entered into a partnership with WhiteWave to manufacture and distribute Dunkin' Donuts Coffee Creamer in January 2014. Dunkin' Donuts Coffee Creamers are sold in 32-ounce resealable bottles. The new Vanilla, Hazelnut and Caramel Dunkin' Donuts Coffee Creamer flavors join the existing lineup of Dunkin' Donuts Original, Fat-Free and Extra Extra items.

"We are thrilled to partner with WhiteWave to bring coffee drinkers an extra creamy, extra flavorful line of flavored Dunkin' Donuts Coffee Creamers for home use," said John Fassak, Vice President, New Business Development at Dunkin' Brands. "The expansion of Dunkin' Donuts Coffee Creamers meets an unmet consumer need for creamy and flavorful in-home coffee experiences."

"The launch of these new flavored Dunkin' Donuts Coffee Creamers is an exciting next step in expanding the breadth of the brand's creamer product line-up," said Carlos Veraza, President Coffee Creamers and Beverages for WhiteWave. "We look forward to continuing to work with Dunkin' Donuts to provide consumers with quality creamer options that can help them make their best cup of coffee in the comfort of their homes." To learn more about Dunkin' Donuts Coffee Creamers, visit www.dunkincreamers.com.

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for eight years running. The company has more than 11,000 restaurants in 36 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.

About The WhiteWave Foods Company

The WhiteWave Foods Company is a leading consumer packaged food and beverage company that manufactures, markets, distributes, and sells branded plant-based foods and beverages, coffee creamers and beverages, premium dairy products and organic produce throughout North America and Europe. The Company also holds a 49% ownership interest in a joint venture that manufactures, markets, distributes, and sells branded plant-based beverages in China. WhiteWave is focused on providing consumers with innovative, great-tasting food and beverage choices that meet their increasing desires for nutritious, flavorful, convenient, and responsibly-produced products. The Company's widely-recognized, leading brands distributed in North America include Silk® and So Delicious® plant-based foods and beverages, International Delight® and LAND O LAKES®* coffee creamers and beverages, Horizon Organic® premium dairy products and Earthbound Farm® organic salads, fruits and vegetables. Its popular plant-based foods and beverages brands in Europe include Alpro® and Provamel®, and its plant-based beverages in China are sold under the Silk® ZhiPuMoFang brand. To learn more about WhiteWave, visit www.whitewave.com.

*The LAND O LAKES brand is owned by Land O'Lakes, Inc. and is used by license.

Source: The WhiteWave Foods Company

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