A Better Way of Doing Business:  
Making a Difference in Hunger Relief and Environmental Sustainability

We strongly believe our purpose is about much more than providing great tasting, responsibly-produced food. It’s also about leveraging the scale of our business to give back to the communities in which we live and work, in the areas of hunger relief and sustainability. At a corporate level, we factor this giving into our business objectives and the very way we operate. One way this comes to life is through monetary donations. In 2015, we donated more than 2 percent of our pre-tax profits to organizations making a difference in hunger relief and environmental sustainability.

**Hunger Relief**

One of our primary goals is to ensure access to healthy, nutritious foods and beverages for everyone, and we work to achieve this by supporting local hunger relief partners through food donations, financial contributions and employee volunteerism.

In North America, our plants and offices raise money for their local Feeding America affiliates, a unifying effort for WhiteWave. The Feeding America network is the nation’s largest domestic hunger-relief organization, and in 2015 alone, we provided them with 1.6 million meals. One of our longest standing hunger relief partnerships is with Community Food Share (CFS), a nonprofit located in Colorado, where we’re headquartered. Our support for CFS includes financial donations, hundreds of volunteer hours, and food donations. Since 2006, WhiteWave has donated approximately 12 million pounds of product to CFS.

In Europe, our Alpro brand is the leading corporate sponsor of Malnutrition Matters, which addresses global hunger by empowering people to take control of their nutritional needs. An important part of this empowerment is to provide access to technology that enables inexpensive, local processing of available fruits, vegetables, grains and legumes.

**Sustainability**

We also realize that human and environmental health are interconnected, which is why we support several environmental nonprofit organizations that help promote resource conservation and sustainable agriculture. In particular, we’re proud to partner with the Bonneville Environmental Foundation, the World Wildlife Fund (WWF) and The Xerces Society.

And, in Europe, Alpro is the key sponsor of Green Ambassadors, an initiative led by WWF in the UK to embed sustainability practices in schools and instill healthy eating practices in youth from a young age.