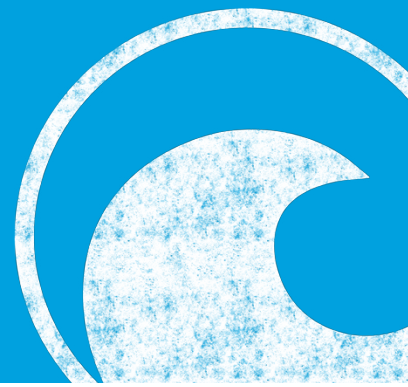


Better Water Footprint:

We are committed to helping preserve this precious resource



Globally, 86 percent of all consumed freshwater is used to grow food, so the choices we make with regard to managing our water use can have a big impact and we take the challenge of reducing our water usage seriously. We start by measuring and monitoring our manufacturing footprint, and invest in projects to balance portions of that footprint with water restoration certificates (WRCs.) For each WRC purchased, 1,000 gallons of water is restored to critically dewatered rivers and water systems across the U.S.

In 2015, we balanced 45 percent of our global manufacturing water footprint through the purchase of WRCs from the Bonneville Environmental Foundation. For each WRC purchased, 1,000 gallons of water is restored to critically dewatered rivers and water systems across the U.S. Since 2009, our WRC commitments – which benefit many key areas within our supply chain – have restored more than 1.9 billion gallons of water, or the equivalent of over 2,800 Olympic swimming pools.

We're committed to optimizing and managing our water footprint in ways that promote environmental stewardship and ensure we are doing our part to help replenish America's freshwater ecosystems.